

# BHAGYASHREE JAIN

## Founder & Content Creator

✉ [work.bhagya01@gmail.com](mailto:work.bhagya01@gmail.com)   [linkedin.com/in/jain-bhagya](https://www.linkedin.com/in/jain-bhagya)   [bjain.work](https://www.bjain.work)  
★ [youtube.com/@EvaCentral](https://www.youtube.com/@EvaCentral)



## EXPERIENCE

### Founder & Content Creator

#### Eva Central

- 📅 06/2024 - Present   📍 Boston, United States
- Launched and grew an educational children's YouTube channel from 0 to 14K+ subscribers by creating original, engaging animated content
  - Owned the end-to-end production process, from concept and character design to final animation and channel management
  - Achieved over 100K total views across all videos, utilizing content strategy to drive audience growth

### Freelance Animator & Designer

#### Freelancer

- 📅 2020 - Present   📍 Boston, United States
- Delivered high-impact 2D animations, explainer videos, and social media content for prominent global brands, including Google, Sony Pictures Network, HUL, and Harley Davidson
  - Successfully managed 6+ concurrent freelance projects, consistently exceeding client expectations for creativity and quality
  - Developed a strong portfolio that directly led to a 40% increase in project inquiries and repeat business

### Associate Design Manager

#### Albatrot

- 📅 2019 - 2020   📍 Mumbai
- Led the creation of dynamic social media content, managing 4-5 client projects simultaneously
  - Streamlined the design workflow by introducing new processes, resulting in a 20% improvement in project turnaround time
  - Increased social media engagement by 15% for clients by analyzing performance metrics to identify and scale high-performing visual strategies
  - Produced high-quality 2D animations, motion graphics, and video edits for various client campaigns

### Motion Graphics Artist

#### Reptile FX

- 📅 2017 - 2019   📍 Mumbai, Maharashtra
- Managed the end-to-end animation process from storyboarding to final production, ensuring the timely delivery of 8-10 projects per quarter
  - Collaborated effectively with the design team to produce seamless and visually stunning 2D explainer videos, wedding invitations, and logo animations
  - Earned consistent positive feedback from clients for exceptional attention to detail and creative problem-solving

## SUMMARY

Senior Animator & Motion Graphics Designer with 9+ years of experience in 2D animation, motion graphics, and video editing. Proven ability to manage the full project lifecycle, from concept to completion, delivering high-quality visual content for prominent brands like Google, Sony and Harley Davidson. A passionate storyteller dedicated to creating engaging and visually captivating experiences.

## SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Storyboarding

Motion Graphics

Video Editing

Cinema 4D

Animation

## EDUCATION

### Generative AI Foundation Certificate Program

#### UpGrad

📅 03/2025   📍 Boston, United States

### Digital Animation Film Making

#### MAAC Institute

📅 08/2016 - 08/2017   📍 Mumbai, India

### Advanced Motion Methods

#### Advanced Motion Methods School of Motion

📅 05/2024 - 06/2024   📍 Boston, United States

### Computer Engineering

#### Mumbai University

📅 08/2012 - 05/2016   📍 Mumbai, India